Gadot Agro - Overview

- Gadot Agro was established at 1950. It specializes in crop protection, flower care and seeds supply, providing farmers with high-quality products.
- Owned by: Tene investment funds.
- One of Israel's leading suppliers of Plant Protection Products (PPP).
  A dominant player in the Israeli market.
- Gadot Agro technical team is comprised of carefully screened professional agronomists who are familiar with market needs, offering advisory and consulting services in Israel and abroad.
- Customers include distributors, growers associations, private growers and research institutes, in virtually all relevant agricultural sectors in Israel.
Gadot Agro – Overview (Cont.)

- Gadot Agro is responsible for all introduction activities of new products into the Israeli market: Testing, adapting and registering - becoming the owner of products labels and marketing rights in Israel.

- Israeli representative of internationally renowned producers.
Cut Flower Treatment

- Gadot Agro owns the proprietary T.O.G® products line and treatment method, specifically developed to improve quality and prolong the vase life of cut flowers:
  - 18 different products.
  - About 75% of the ornamentals in Israel are currently treated with one of the T.O.G® products.
  - The T.O.G® line is distributed in Africa, and South & Central America.
The Floricultural Chain

Flower quality can be improved using various T.O.G.® and Long Life solutions.

- **T.O.G.®**
  - Line of products and treatments.
  - Designated for grower use.

- **Long Life**
  - Liquid formulations designated for wholesalers bouquet makers and retailers.
  - Granules & liquid formulation designated for consumer use.
T.O.G. Treatment products

Growers level – Cut flower treatment

Benefits

✓ Prevents bacterial growth and wilting.
✓ Controls bud opening and water uptake.
✓ Inhibits premature leaf yellowing.
✓ Inhibits abscission of leaves and flowers.

Results

✓ Improves Quality.
✓ Fresh Appearance
✓ Longer Vase Life
# T.O.G® & Long Life table of products

## Pre-treatment

<table>
<thead>
<tr>
<th></th>
<th>Product</th>
<th>Formulation</th>
<th>Content</th>
<th>Flowers</th>
<th>Rate (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>T.O.G®1</td>
<td>SL</td>
<td>Thiabendazole 8 Hydroxyquinoline</td>
<td>Spray Carnation Standard Carnation</td>
<td>0.1</td>
</tr>
<tr>
<td>2</td>
<td>T.O.G®3</td>
<td>SL</td>
<td>Thiabendazole 8 Hydroxyquinoline Benzalconium Chlorid</td>
<td>Gypsophila Summer flowers</td>
<td>0.15 – 0.2</td>
</tr>
<tr>
<td>3</td>
<td>T.O.G®4</td>
<td>SL</td>
<td>8 Hydroxyquinoline</td>
<td>Roses Summer flowers</td>
<td>0.2</td>
</tr>
<tr>
<td>4</td>
<td>T.O.G®11</td>
<td>SL</td>
<td>Benzalconium Chlorid</td>
<td>Woody flowers Summer flowers</td>
<td>0.05 – 0.2</td>
</tr>
<tr>
<td>5</td>
<td>T.O.G®6</td>
<td>SG</td>
<td>Stabilized Chlorine</td>
<td>Various</td>
<td>1 sachet/40 Lit. water (0.0089)</td>
</tr>
<tr>
<td>6</td>
<td>T.O.G®10</td>
<td>SC</td>
<td>Aluminum Sulphate</td>
<td>Roses</td>
<td>0.1</td>
</tr>
</tbody>
</table>
# T.O.G® & Long Life table of products

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</tr>
</thead>
<tbody>
<tr>
<td>7</td>
<td>T.O.G®30</td>
<td>SL</td>
<td>8 Hydroxyquinoline</td>
<td>Roses Summer flowers</td>
<td>0.035 – 0.05</td>
</tr>
<tr>
<td>8</td>
<td>T.O.G® Galileo</td>
<td>SL</td>
<td>5 different biocides</td>
<td>Various</td>
<td>0.1</td>
</tr>
<tr>
<td>9</td>
<td>T.O.G®75</td>
<td>SL</td>
<td>Silver Thiosulphate</td>
<td>Carnation Gypsophila Flox Solidaster Dolphinium</td>
<td>0.1 – 0.5</td>
</tr>
<tr>
<td>10</td>
<td>T.O.G® Almog</td>
<td>SL</td>
<td>8 Hydroxyquinoline + STS</td>
<td>Carnation Flox Solidaster Dolphinium</td>
<td>0.3 – 1.0</td>
</tr>
</tbody>
</table>
# T.O.G® & Long Life table of products

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</tr>
</thead>
<tbody>
<tr>
<td>11</td>
<td>T.O.G® L-101</td>
<td>SL</td>
<td>6-Benzil Aminopurine</td>
<td>Chrysanthemum Solidaster Matthiola</td>
<td>0.25 – 1.0</td>
</tr>
<tr>
<td>12</td>
<td>T.O.G® L-102</td>
<td>SL</td>
<td>NAA</td>
<td>Wax flower</td>
<td>0.1</td>
</tr>
<tr>
<td>13</td>
<td>T.O.G® L-103</td>
<td>SL</td>
<td>8 Hydroxyquinoline Gibberellic Acid</td>
<td>Lilium Alstroemeria Limonium sinuatum</td>
<td>0.15</td>
</tr>
<tr>
<td>14</td>
<td>T.O.G® Star</td>
<td>SC</td>
<td>Prochloraz</td>
<td>Roses</td>
<td>0.5</td>
</tr>
</tbody>
</table>
### T.O.G® & Long Life table of products

#### Wholesalers, Retailers and bouquet makers

<table>
<thead>
<tr>
<th>Product</th>
<th>Formulation</th>
<th>Content</th>
<th>Flowers</th>
<th>Rate (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>15 Long life SL</td>
<td>SL</td>
<td>5 different biocides</td>
<td>Various</td>
<td>1.0</td>
</tr>
<tr>
<td>16 Long life SL-H</td>
<td>SL</td>
<td>5 different biocides</td>
<td>Various</td>
<td>0.5</td>
</tr>
</tbody>
</table>
## Consumer

<table>
<thead>
<tr>
<th></th>
<th>Product</th>
<th>Formulation</th>
<th>Content</th>
<th>Flowers</th>
<th>Rate (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>17</td>
<td><strong>Long life</strong> SG</td>
<td>SG</td>
<td>5 different biocides</td>
<td>Various</td>
<td>1.0 (sachet)</td>
</tr>
<tr>
<td>18</td>
<td><strong>Long life Bulb</strong></td>
<td>SG</td>
<td>5 different biocides</td>
<td>Bulb flowers</td>
<td>1.0 (sachet)</td>
</tr>
</tbody>
</table>
Long Life
Premium Cut Flower Food

For Better Quality & Long Lasting Flowers
Long Life
Floricultural Chain

For Better Quality & Long Lasting Flowers
Long Life Products

Long Life SG
- Classic SG formulation – for all types of flowers and mixed bouquets at consumer level.
  Packaging: ● Sachets for 0.5 & 1 liter water ● 200 gr ● 2.5 kg ● 15 kg.

Long Life SL
- The Ultimate Liquid formula – Easily dissolves in water.
  For all types of cut flowers in vase or in foam.
  Packaging: ● 250 ml ● 1 liter ● 5 liter

Long Life SL-H
- Hydration Solution for superior water uptake, revives flowers after long dry transportation or storage.
  Packaging: ● 1 liter ● 5 liter ● 10 liter ● 200 liter

Long Life Bulb
- Unique formulation for anti leaf yellowing of Bulb flowers
  Packaging: ● Sachets for 1 liter water ● 200 gr ● 2.5 kg ● 15 kg

For Better Quality & Long Lasting Flowers
Maximum Consumer Satisfaction

**Long Life®** - proprietary line of cut flower life-prolonging products and treatment methods, designed to improve the quality and extend the life of cut flowers at the consumer level.

**Long Life®** - Cut Flower food used with all types of flowers (such as: Rose, Carnation, Chrysanthemum, Gypsophila, Tulip, Lily, Alstroemeria, Lysianthus, Solidago, Delphinium, Phlox, Hypercom, Sunflower etc.), and with mixed bouquets in the vase.
Long Life - Key Benefits

- Prevents fungus & bacterial growth
- Keeps solution clear & odorless
- Improves water uptake
- Prevents wilting
- Enhances flower color
- Delays flower aging
- Scientifically tested & approved by the Israeli Volcani Research Institute
- Safe & easy to use
- Designed to improve quality and prolong the life of cut flowers.
Long Life

Tap Water
Long Life

Tap Water
For Better Quality & Long Lasting Flowers
Thank you for listening